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Non Business Actors In A

Non-Business Actors in Business Networks

political actors, but will in this study also include other non-business actors (such as NGOs) In this paper a new research project is presented, and the paper aims to develop a theoretical view and hypotheses for studying firms' internationalization processes in emerging markets

Unravelling the Faustian Bargain: Non-State Actors and the ...

of business and non-business actors in these negotiations I argue that the credible threat of NGO opponents of MAI to threaten domestic ratification gained them substantial influence over the outcome, reducing business interest in it and thereby unravelling government support for MAI

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vant rules and policies will apply Non-State actors are encouraged to refer to the FENSA text In May 2016 the World Health Assembly adopted the Framework for Engagement with non-State actors, or FENSA, which is a set of rules governing WHO's engage - ment with non-State actors Its overall goal is to strengthen WHO's engagement

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non-state actors are ahead of them in time and experience In fact, the non-state actors are pioneering the development of new strategies for communication and influence, engagement techniques and the creation of opportunities for dialogue

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different actors beyond educational researchers and the public authorities responsible for educa-tion: non-governmental organizations, philanthropic organizations and, particularly - what this article aims to illuminate and discuss - business actors offering products and services to schools (eg Ball,

2012a, 2016; Ball and Olmedo, 2011)