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Age Of Propaganda

Propaganda Age Of Propaganda 'Age of Propaganda' catalogues a great number of techniques which are used to influence people The aim of the book is to enable the reader to identify these persuasion techniques when they are being used on him Age of Propaganda: The Everyday Page 4/24

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Age Of Propaganda The Everyday Use And Abuse Of Persuasion

Age of Propaganda: The Everyday Use and Abuse of Persuasion Anthony Pratkanis , Elliot Aronson Americans create 57% of the world's advertising while representing only 6% of its population; half of our waking hours are spent immersed in the mass media

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By Anthony Pratkanis Age Of Propaganda The Everyday Use ...

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